

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Advertisements – Release of Advertisements (Print, Electronic and Outdoor) in respect of all Government Departments, Public Sector Undertakings, Government Companies, Corporations and Land Acquisitions at State and District Level – Revised orders – Issued.

**GENERAL ADMINISTRATION (I&PR) DEPARTMENT**

**G.O.Ms.No. 52**

**Dated : 14<sup>th</sup> February, 2017,**  
**Read the following:**



1. G.O.Ms.No.37 GA(I&PR) Dept. Government of Andhra Pradesh, Dt:22.01.1994.
2. G.O.Ms.No.223, GA(I&PR) Dept. Government of Andhra Pradesh, Dt:12.08.2004.
3. Govt. Memo no.17904/LA IV – R&R/2005-2, of I&CA D Dept., Dt: 21.07.2005.
4. From the Commr, I&PR., Hyd.Lr.No.000164/Advt./2016, dt.25.01.2016

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**ORDER:**

*JD(Advt)*  
Orders were issued in the GO 1<sup>st</sup> read above that the Government have reviewed the policy of Decentralization of Advertisement and have decided that all advertisements of Government Departments/ Public Sector Undertakings/ Government Companies should be released by the Commissioner, I&PR Department only.

2. Government, in the GO 2<sup>nd</sup> read above, have exempted certain organizations i.e. APTRANSCO., Singareni Collieries Company Ltd., Girijan Cooperative Corporation Ltd., and APSRTC from the purview of the Information and Public Relations Department for release of advertisements and publicity through print/ outdoor media directly, in relaxation of the orders issued in G.O.Ms.No.37, General Administration (I&PR) Dept., dated 22.01.1994.

3. The Government, in the memo 3<sup>rd</sup> read above, have decided to decentralize the powers of publication of DN and DD in the District level newspapers, in respect of Irrigation projects concerned only to the District Collectors/Spl. Collectors of the concerned projects.

4. In the reference 4<sup>th</sup> read above, the Commissioner, Information and Public Relations Department has brought to the notice of Government that some of the L.A. notifications are being issued in the District and State level, directly, by the respective Departments. It was also brought to the notice of Government that, advertisements pertaining to all Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco are also exempted from routing through I&PR Department. The Commissioner, I&PR Department, in his proposal has requested the Government to issue suitable revised orders, accordingly, for all advertisements (Print, Electronic and Outdoor).

5. Government, after careful examination in the matter, have reviewed the decentralization policy and hereby decide and order to bring all Departments, Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco, TSPSC, Land Acquisition & Singareni Collieries Company Limited under the purview of I&PR Department for issue of advertisements (Print, Electronic and Outdoor). The advertisement charges pertaining to Public Sector Undertakings, Government Companies, Corporations, Hyderabad Metro Water Works & Sewerage Board, TSRTC, Transco & Genco, TSPSC, Land Acquisition and Singareni Collieries Company Limited have to be borne by the respective organizations only.

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6. The Commissioner, Information and Public Relations Department is empowered to issue the advertisements (Print, Electronic and Outdoor), as per rates approved Government from time to time, without delay.
7. These orders are issued in supersession of all the GOs and Memos in vogue. These orders will come in to force, with immediate effect.
8. The HODs of all Departments/Corporations/ Public Sector Undertakings/ Government Companies/ District Collectors are requested to take necessary action, accordingly.
9. This order issues with the concurrence of Finance Department, with their U.O.No. 1111/38/EBS.I/A1/17, dt.07.02.2017.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

SHEKHAR PRASAD SINGH  
CHIEF SECRETARY TO GOVERNMENT

To  
The HODs of all Departments/Corporations/ Public Sector Undertakings/  
Government Companies/ District Collectors.  
The Pay and Accounts Officer, Hyderabad.  
The Director of Treasuries and Accounts, Telangana State, Hyderabad.

**Copy to:**

The Finance (E.B.S.I) Dept.  
The P.S. to Pri. Secretary to Chief Minister  
✓ The Commissioner, Information & Public Relations Department, Hyderabad.  
SF/SC.,

// FORWARDED :: BY ORDER //

  
SECTION OFFICER

**GOVERNMENT OF TELANGANA**

**DEPARTMENT OF INFORMATION AND PUBLIC RELATIONS:: HYDERABAD.**

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Endorsement No.000828/Advt./2017.

Dt.28-02-2017.

Copy communicated for information and necessary action, accordingly.

  
Addl. Director(Advt.)-FAC

To,  
All HODs of all Departments/ Corporation/ Public Sector Undertakings/  
Govt. Companies and District Collectors.  
Copy to All RJDs/CIPR Peshi/CIE.  
Copy to All DPROs.  
Copy to All Officers in Commissionerate.  
Copy to SF/SC.,